

# The LEADER

502 Jay Street • P.O. Box 1234 • La Crosse, WI 54601 • 608.791.1133 • E-mail: info@lacrossejaycees.org

## 2010 BOARD OF DIRECTORS

### PRESIDENT

Heather Suby

### CHAIRMAN OF THE BOARD

Laurie Sonsalla

### MANAGEMENT VP

Donella Sarauer

### COMMUNITY VP

Suzie Goyette

### INDIVIDUAL DEVELOPMENT VP

Kelly Goyette

### MEMBERSHIP VP

Erin Behlen

### MANAGEMENT DIRECTOR

Dan Tyzenhaus

### COMMUNITY DIRECTOR

Sara Halberg

### COMMUNITY DIRECTOR - FUNDRAISING

Alicia Stensberg

### INDIVIDUAL DEVELOPMENT DIRECTOR

Dawn Tautges

### MEMBERSHIP DIRECTOR

Angie Mattice

### MEMBERSHIP DIRECTOR

Rachael Eaton

### TREASURER

Zach Geier

### SECRETARY

Kristie Arens

### NEWSLETTER/WEBSITE DIRECTOR

Melisa Valencia

### SOCIAL DIRECTOR

Jeff Steidl



The End of Summer Bash is right around the corner!! EOSB is Saturday, September 11 from 4:30 p.m. - Midnight at the Southside Oktoberfest grounds. If anyone is interested in bartending at the EOSB, let me know! You don't have to be licensed to help with this event! (But, those who are, are more than welcome to help!) You can email me at melisavalencia@gmail.com for more details!

**Melisa Valencia**

## 2010 PRESIDENT

Happy Fall, La Crosse Jaycees!

Although I'm sad to see Summer end, I'm looking forward to football season!!

September seems to be full of lots of committee meetings, which means that the last few months of the year are going to be very busy! This month we have the Wisconsin Jaycees State convention in Portage. There are a few of us going to see well-known motivational speaker, Matt Booth and will come back with some Mattitude to share with you all. Matt is a super high energy speaker and I can't wait for others to hear him. That same weekend we are helping 95.7 The Rock with their annual End of Summer Bash. In the past, we have cooked up some brats and sold food as well as bartending and selling tickets. This year will be much easier due to the fact that our only responsibilities are selling tickets, selling beverages and having fun! There are some great bands playing that evening.

(continued on page 2)



Find us on Facebook!

## INSIDE THIS ISSUE:

**PRESIDENT'S NEWS - PAGE 1 & 2**

**MANAGEMENT VP - PAGE 2**

**COMMUNITY VP - PAGE 3**

**COMMUNITY DIRECTOR - PAGE 3**

**ID DIRECTOR - PAGE 3**

**MEMBERSHIP VP - PAGE 4**

**WAYS & MEANS DIRECTOR - PAGE 4**

**MEMBERSHIP DIRECTOR - PAGE 5**

**ID VP - PAGE 5**

**CALENDAR - PAGE 6**

## 2010 PRESIDENT (continued from page 1)

Let MelisaValencia know if you'd like to help out! At the end of the month, we will once again be working at the Oktoberfest apparel booth. We work with the Monogram Company selling t-shirts, sweatshirts and other souvenirs from the 50th annual Oktoberfest! Let Donella or me know if you can put in some hours. Come to the first general meeting on the 7th and find out how you can earn a free tshirt!!! In the next coming months we have many activities and projects planned such as paintball, Jaycee Week (bingo, movie night, comedy, bowling, shuffleboard tournament, crock pot cookoff), Thrill The World, Halloween socials, Toys for Tots and the La Crosse Jaycees 75th Anniversary celebration! If you'd like to join a committee to help plan an upcoming event or if any of the above look exciting to you, please come to a meeting and learn more!

See you soon!

*Heather Suby*

75th La Crosse Jaycees President  
"Make That Change"



## MANAGEMENT VP

In August we ran two successful Ways and Means projects to raise money for the chapter. Our first project was the Brat Barn held on August 14th, thank you to Jeff Steidl for chairing this project and thank you to everyone who worked. Our second project was the Franciscan Skemp Picnic which was held on August 21st, thank you to Billie Jo Larsen for chairing this project and thank you to all who helped throughout the day.

We are looking for people to help work at the End of Summer Bash which will be held on Saturday, September 11th. If you would like to help at this event please sign up at a meeting or contact the chairperson Melisa Valencia.

Oktoberfest clothing booth will be coming up soon and we are looking for someone to chair this event. We help sell the Oktoberfest apparel down at the fest grounds. The chairperson would be responsible for coordinating with the Monogram Company and getting workers to cover the shifts. If you have questions please contact Heather, Dan or myself.

I know that it is still summer but Rotary Lights is looking for volunteers to help at this years event. We are looking for someone to chair this project which would consist of attending the Rotary Lights planning meeting on Monday, October 11th at 7:15pm, getting volunteers to help for the day and getting our tree decorated. We usually help set-up the various attractions throughout Riverside Park, such as the tunnel of lights, the igloo, the band shell, etc. If you would like more information or are interested in chairing this event please contact Heather, Dan or myself.

Our Riverfest Chairperson for 2011 is Kyle Olson he will be attending the Riverfest Board meetings in the next few months to start planning next years events. Thank you Kyle for stepping up to chair this major Ways and Means project for the chapter.

Thank you to all who have taken on the responsibility of chairing a project, with your help our projects will be successful!!

Donella Sarauer

La Crosse Jaycees  
Management VP  
608-386-1404



YouTube:  
Hedgehog Eating Carrot

<-----

## JAYCEES WEEK!!

Jaycee Week - Tentative Schedule of Events

Saturday, October 9th – Paintball  
Monday, October 11th – Bingo at Alterra  
Tuesday, October 12th – Social & Orientation  
Wednesday, October 13th – Movie at the Rivoli  
Thursday, October 14th – Comedy Night at Ringside  
Friday, October 15th – Bowling at All Star  
Saturday, October 16th – PPK Sectional and Shuffleboard & Crock-pot Cook-off

More information will be provided at the next few meetings and in the October newsletter regarding the events listed above. If you are interested in any of these events please come to a meeting and sign up or if you can't make it to a meeting please contact me.

*Donella Sarauer*  
La Crosse Jaycees  
Management VP  
608-386-1404



## La Crosse Jaycees Toys for Tots

Toys for Tots 2010 is underway. The following is a list of upcoming TFT events.

**Friday, November 19**  
La Crosse Center Toy Drive  
**Saturday, November 20**  
Rockin' for Tots at Howie's Live  
**Saturday, December 11**  
Give Away Day

More updates coming soon!

Please consider helping with this great project!

*Alicia Stensberg*  
2010 Toys for Tots Chairperson  
alicia.stensberg@gmail.com  
(608) 385-6895



## COMMUNITY SERVICE DIRECTOR

Thanks to everyone who helped at Punt, Pass, Kick on Saturday, August 21st! Kudos to Cody, Heather, Kelly, Zach, Sara, Laurie and Becki. Special thanks to Laurie for chairing, WXOW for tv coverage, Subway for the Subway man and coupons, UWL Football and Coach Larry Terry for running the clinic and competition, and Gillette Pepsi-Cola for Propel – without your help, this event would not have been possible! Good work everyone!

We will also be hosting the Punt, Pass, Kick Sectional – mark your calendars for Saturday, October 16th! The location and time are TBD, so watch October's newsletter for more info.

Suggestions welcome for more community service opportunities! We still have three months of 2010 left!

*Sara Halberg*  
Community Service Director

## ID DIRECTOR

Hello Jaycees!! I can't believe summer is already coming to an end! The end of August brought about a very eventful Canoeing/Kayaking ID. Our own Social Director, Jeff Steidl went missing for a bit, but luckily all ended well with him being found. Coming up in September, we will be having a Line Dancing ID before our Sept. 21st General meeting at 6 pm at the Jaycee Hall. Come on down for some dinner and dancing and stay and find out what's coming up next for the Jaycees at our meeting. Please let me know if you can attend (pdot95@yahoo.com or 608-797-5610) so that I can make sure we have enough food. We are also looking at having a Wine ID this month, so look for more info coming to you soon in an email. I hope you all have a Fantastic September and I look forward to seeing you at some of our upcoming events!!

*Dawn Jautges*  
Individual Development Director

## MEMBERSHIP VP

Thank you to the members that renewed for September and to our new member!

October memberships are due to the chapter by September 15. Renewal rate is \$45 for the year. Jaycee Bucks may be used to renew your membership. The following members are due for renewal:

**Dan Brincks**  
**Erin Ersted**  
**Suzie Goyette**  
**Sara Halberg**  
**Rick Niemeier**  
**Kevin Sonsalla**  
**Pat Walz**

Remember, we are always looking for new members. Growth of our organization is vital to our success. If you know of anyone that is interested in joining, please feel free to invite them to our general membership meetings or to any new member orientation.

**Erin Behlen**  
Membership VP

## MEMBERSHIP DIRECTOR

### New Member Orientation!

Tuesday, September 14 th - 7:00 p.m.

**The Root Note** - 115 4th Street South, La Crosse

Come one, come all! We are having New Member Orientation this month at The Root Note in the heart of downtown La Crosse. It is a comfortable, sophisticated setting where you will learn about the La Crosse Jaycees and how you can get what you want out of your new membership...all while enjoying coffee or your drink of choice.

Thank you to our newest members and guests that joined us last month! We had a great time and were able to enjoy live Jazz afterwards. All are welcome to attend orientation with our new members (guests, current members, anyone looking for something to do on a Tuesday night) and learn how the Jaycees give young people (between the ages of 21 and 41) the tools they need to build the bridges of success for themselves in the areas of business development, management skills, individual training, community service, and international connections.

Put it in your Blackberry, grab a friend and we'll see you there!

*Angie Mattice*

2010 Membership Director

## WAYS & MEANS DIRECTOR

Hello Jaycees,

Can anyone else not believe that it's already September? Not sure about you, but Fall / Autumn is arguably my favorite time of year and it is just about upon us.

We still have plenty of events going on now through the end of the year: Oktoberfest Apparel Booth, End of Summer Bash, 75th Anniversary Party, Rotary Lights Setup, Toys for Tots...just to name a few. Come on out to a meeting or contact myself if you're interested or able to help out with any of these events.

I believe that we still need Project Chairs for some of these events, as well. It's a great opportunity to help out, be a leader, and gain management / leadership experience, so if you haven't chaired a project before, now is the time to get involved!

Apprehensive about running a project all by yourself? How about asking a friend or a board member to help co-chair it with you. Many of us on the board have valuable experience and would be more than willing to help co-chair a project.

Happy 'Golden Celebration' La Crosse - Oktoberfest!  
Hope to see you all there.

Prost!

## DAN TYZENHAUS

La Crosse Jaycees

2010 Ways n Means Director



# 75th Anniversary Celebration Update!

Hello Jaycees,  
 The date has been set and the hall has been rented for our 75th Anniversary Celebration! Please mark in your calendars Saturday, November 13, 2010 as the date for this momentous occasion. We will be at the Baus Haus beginning at 6pm and going until midnight. We have already picked the delicious meal! The committee is currently working on more details of the night and we will be getting out invites soon. We are planning on this being a huge event, but we need your help on that. We want to contact as many past presidents and past general members as possible to invite them. If you are in contact with past members, please pass on their contact information to me so we can be sure to invite them to the event. If you have any questions or suggestions about how we can make the night one to remember, please pass it along.

*Laurie Sonsalla*  
 Chairwoman of the Board

## \*\*\* SAVE THE DATE! \*\*\*

### JCI Wisconsin Jaycees Mid Year Convention

September 10-12, 2010 · Best Western Resort Hotel  
 2701 South CX, Portage, WI 53901

\$70.00 Early Rate for all events from Friday evening through Sunday Morning (\$85 after 8/20/2010)

#### JCI Wisconsin mission

*"To Provide development opportunities that empower young people to create positive change in Wisconsin."*

## We're looking for a few good JAYCEES!

What: PAINTBALL!!!

Where: Hidden Valley in Ettrick

When: Saturday, October 9th, 11 am-?

Cost: \$45 includes equipment, unlimited CO2 and 500 paintballs

We have put down the deposit to hold our date and are expected to have a minimum of 8 participants. If you would like to bring a friend, please do! The more people that we have, the more fun it will be!

Contact President Heather at [heather.suby@gmail.com](mailto:heather.suby@gmail.com) for more information!!!



## Jaycees September Birthdays!

1 Adam Bryhn

2 John Hink

7 Alex Helkamp

10 Brandon Furlano

11 Jon Silvers

18 Cindy Kreibich

21 Kyle Olson

21 Shannon Hoffman

23 Hannah King

For more information about the La Crosse Jaycees,  
please visit us on the web at [www.lacrossejaycees.com](http://www.lacrossejaycees.com)!

The **LEADER**



502 Jay Street • P.O. Box 1234 • La Crosse, WI 54601  
608.791.1133

E-mail: [info@lacrossejaycees.org](mailto:info@lacrossejaycees.org)

**30<sup>TH</sup> ONALASKA JAYCEES ANNUAL HAUNTED HOUSE**  
GREENS COULEE ROAD  
ONALASKA, WI 54650

**SHED OF THE DEAD**  
73 ALL NEW ROOMS!

**GET \$2.00 OFF!**  
with good/used or new toy for  
Toys for Tots or  
2 cans of non-perishable food items!  
(not valid with pre-sale tickets)

**OCTOBER**  
1<sup>st</sup> - 2<sup>nd</sup> • 8<sup>th</sup> - 9<sup>th</sup> • 15<sup>th</sup> - 16<sup>th</sup>  
22<sup>nd</sup> - 23<sup>rd</sup> • 28<sup>th</sup> - 29<sup>th</sup> - 30<sup>th</sup> - 31<sup>st</sup>  
Kids Day! Saturday, October 16 from 12:00 p.m. - 4:00 p.m.

**PRE-SALE TICKETS: \$5.00 (\$7.00 AT THE DOOR)**  
TICKETS ARE AVAILABLE FROM 6:30 P.M. - 10:00 P.M.

FIND ONALASKA JAYCEES ON [facebook](#) FOR MORE INFO!

## MONSTER TRAINING!

Are you interested in volunteering at the Onalaska Jaycees Haunted House? We are looking for people to help scare people! Monster Training will be on Saturday, September 18 at 6:30 p.m. located at Clearwater Farms (Greens Coulee Road, behind Coulee Golf Bowl.) Please contact: Cole Herold at [samzilla4x4@hotmail.com](mailto:samzilla4x4@hotmail.com) or Melisa Valencia at [melisavalencia@gmail.com](mailto:melisavalencia@gmail.com)!

Or find the Onalaska Jaycees on Facebook for more info!

## September 2010 Calendar of Events

- 7 General Meeting 7pm
- 10-12 State Convention - Portage
- 11 End of Summer Bash
- 14 New Member Orientation 7pm, Root Note
- 20 Board Meeting 6pm
- 21 Linedancing ID 6pm, General Meeting 7pm
- 24-30 Oktoberfest Apparel Booth



P.O. Box 1234  
La Crosse, WI 54601