

# The **LEADER**

502 Jay Street • P.O. Box 1234 • La Crosse, WI 54601 • 608.791.1133 • E-mail: [info@lacrossejaycees.org](mailto:info@lacrossejaycees.org)

## 2010 BOARD OF DIRECTORS

### PRESIDENT

Heather Suby

### CHAIRMAN OF THE BOARD

Laurie Sonsalla

### MANAGEMENT VP

Donella Sarauer

### COMMUNITY VP

Suzie Goyette

### INDIVIDUAL DEVELOPMENT VP

Kelly Goyette

### MEMBERSHIP VP

Erin Behlen

### MANAGEMENT DIRECTOR

Dan Tyzenhaus

### COMMUNITY DIRECTOR

Sara Halberg

### COMMUNITY DIRECTOR - FUNDRAISING

Alicia Stensberg

### INDIVIDUAL DEVELOPMENT DIRECTOR

Dawn Tautges

### MEMBERSHIP DIRECTOR

Angie Mattice

### MEMBERSHIP DIRECTOR

Rachael Eaton

### TREASURER

Zach Geier

### SECRETARY

Kristie Arens

### NEWSLETTER/WEBSITE DIRECTOR

Melisa Valencia

### SOCIAL DIRECTOR

Jeff Steidl



*Walkin' for Wishes  
6/12/10*



## 2010 PRESIDENT

Happy Riverfest Everyone!!

I can't believe that it's July already! We have officially made it through half of 2010 already! I am so proud of our chapter and all that we've accomplished so far this year. We've successfully completed several of our annual projects such as Neighbors Day and Walkin' for Wishes as well as adding a couple new ones with Rock Out Cancer and Freedom Fest. I have seen lots of new faces at events and am excited that the Jaycees are living up to our reputation of being such an important part of our community. Thanks to all of you who have helped to make the first half a successful one!!!

Well, Riverfest has officially begun. Looks like we are going to luck out with great weather and hopefully sell lots of beer. Zach has done a great job of organizing this event. Let's all help him make this year a success by volunteering to help out in the beer tent so that we can continue to bring the community a great fireworks display! It's a great time to see old friends, socialize and HAVE FUN!!! Hope to see you there!

**(continued on page 2)**

## INSIDE THIS ISSUE:

**PRESIDENT'S NEWS - PAGE 1 & 2**  
**MANAGEMENT VP - PAGE 2**  
**WAYS & MEANS DIRECTOR - PAGE 3**  
**COMMUNITY VP - PAGE 3**  
**COMMUNITY DIRECTOR - PAGE 3**  
**MEMBERSHIP VP - PAGE 4**  
**MEMBERSHIP DIRECTOR - PAGE 5**  
**SOCIAL DIRECTOR - PAGE 4**  
**SECRETARY - PAGE 3**  
**ID VP - PAGE 5**  
**ID DIRECTOR - PAGE 5**  
**CALENDAR - PAGE 6**

## 2010 PRESIDENT (continued from page 1)

Some upcoming events that you won't want to miss are the Road Rally on the 17th. Kristie and Kelly have been hard at work trying to come up with trivia and clues to lead our teams on a wild goose chase! Last year was a really fun time. You won't want to miss it! We also are planning on hanging out on the party deck at the Logger's Game on the 26th. All you can eat and drink!!! We are once again helping to serve food and beverages at the Thunder Ride for juvenile diabetes on the 31st. Erin and Dan are also planning on competing in the Amazing Coulee Region race on this day. Hopefully we can get out and cheer them on!!!

If you would like more information about upcoming events, please read on or contact me or one of the VPs. We had such a great first half! Let's make the second half even better!!!

*Heather Suby*  
75th La Crosse Jaycees President  
"Make That Change"



## Jaycees July Birthdays!



4 Alison Nehls  
7 Kris Brandner  
27 Suzy Stock

## MANAGEMENT VP

We helped at Freedom Fest on June 19th doing various tasks throughout the evening. Thank you to Kelly for chairing this project and thanks to everyone who worked.

Riverfest is here if you are interested in helping come on down to the fest grounds anytime we are there from 11am to 1am each day from Wednesday, June 30th – Sunday, July 4th.

The Road Rally is now scheduled for Saturday, July 17th; more information will be coming soon.

We will be working the Brat Barn at the Festival in Onalaska on Saturday, August 14th. If you would like to help at this event sign up sheets will be at future meetings any questions contact Jeff Steidl.

The Franciscan Skemp Picnic will be held on Saturday, August 21st. We will need ten workers for the day to run the kids games as well as clearing tables. Your chairperson for this event will be Billie Jo Larsen

We are looking for a chairperson to run the End of Summer Bash which will be held on Saturday, September 11th. The chairperson would recruit members to help at the event if you are interested in running this project or would like more information please contact me.

Thank you to all who have taken on the responsibility of chairing a project!!

*Donella Sarauger*

La Crosse Jaycees  
Management VP  
608-386-1404

## COMMUNITY SERVICE DIRECTOR

Punt, Pass, Kick is coming up Saturday, August 21st at UWL from 8am-11am. We will be helping with registration, the clinic with UWL football players, and administering the competition. Please let me know if you can help out!

In past news, Pitch, Hit, Run Sectionals were a huge success on Sunday, June 6th. Thanks to Laurie, Heather, Brandon, Kelly, Erin, Dan, Donella, Cody, Lexi, Russ, and John for helping out!

**Sara Halberg**

Community Service Director



We have an awesome new service opportunity available. On Friday, July 16th, ten volunteers are needed to work the concession stand at the Blue Stars Drum and Bugle Corps home show at UWL Veterans Memorial Stadium beginning at 5:00pm (or whenever you can get there). In exchange for your time, you will receive a free t-shirt, a meal ticket, and the chance to see some of the show for FREE! The Jaycees will also get some space in the show book at no charge. Talk with Brandon Furlano or myself if you'd like to help out!

**Who:** Ten (10) volunteers (Jaycees and friends/family!)

**What:** Blue Stars Drum and Bugle Corps -  
River City Rhapsody

**Where:** UWL Veterans Memorial Stadium

**When:** Friday, July 16 from 5:00pm-10:30pm

**Why:** To support another community organization!  
And you'll get a t-shirt, food and a free show!

**Sara Halberg**

Community Service Director

## RIVERFEST

Riverfest is in full swing and will wrap up July 4th with the fireworks that we sponsor.

If you have free time July 1st – July 4th please feel free to come down and contact me in regards to bartending. We would be more than happy to have your help. We really do have a great time!

Thank you to everyone that has signed up for bartending hours. We could not run this project without your help and it is appreciated. Details of the appreciation party for everyone that helped will follow.

**Zach Geier**

Riverfest Chair

## COMMUNITY VP

Hello! I hope your summer is going great and you will find time to get to the fest grounds to help out with some bartending. Thank you so much to everyone who helped make Walkin' for Wishes such a success. It looks like we have just over \$4,000 to donate to a couple breast cancer patients in our area. If you know someone who might be interested in applying for a wish, please let me know and I can get them an application.

*Suzie Goyette*  
Community Vice President

\*\*\* **SAVE THE DATE!** \*\*\*

### JCI Wisconsin Jaycees Mid Year Convention

September 10-12, 2010 · Best Western Resort Hotel  
2701 South CX, Portage, WI 53901

\$70.00 Early Rate for all events from Friday evening through  
Sunday Morning (\$85 after 8/20/2010)

#### JCI Wisconsin mission

*"To Provide development opportunities that empower young people to  
create positive change in Wisconsin."*

## MEMBERSHIP VP

Thank you to the members that renewed for July and to our new member!

July memberships are due to the chapter by July 15. Renewal rate is \$45 for the year. Jaycee Bucks may be used to renew your membership. The following members are due for renewal:

**Heather Suby**  
**Alicia Stensberg**  
**Angie Mattice**

Remember, we are always looking for new members. Growth of our organization is vital to our success. If you know of anyone that is interested in joining, please feel free to invite them to our general membership meetings or to any new member orientation.

*Erin Behlen*  
Membership VP



## MEMBERSHIP DIRECTOR

### New Member Orientation!

Tuesday, July 13th - 7:00 p.m.

**The Root Note** - 115 4th Street South, La Crosse

Come one, come all! We are having New Member Orientation this month at The Root Note in the heart of downtown La Crosse. It is a comfortable, sophisticated setting where you will learn about the La Crosse Jaycees and how you can get what you want out of your new membership...all while enjoying coffee or your drink of choice.

Thank you to our newest members and guests that joined us last month! We had a great time and were able to enjoy live jazz afterwards. All are welcome to attend orientation with our new members (guests, current members, anyone looking for something to do on a Tuesday night) and learn how the Jaycees give young people (between the ages of 21 and 41) the tools they need to build the bridges of success for themselves in the areas of business development, management skills, individual training, community service, and international connections.

Put it in your Blackberry, grab a friend and we'll see you there!

*Angie Mattice*

2010 Membership Director

## INDIVIDUAL DEVELOPMENT VP

Have you ever wanted to learn something new, but were just not sure how to go about it? That is exactly what we hope to achieve through Individual Development activities. We are looking for some new ideas for possible upcoming Individual Development projects. Please put on your thinking caps and let Dawn or myself know if you think of anything new you would like to learn. Individual Development activities can also include having someone come and talk to us about a particular topic. If you know anyone that can come teach us something or you yourself know something you can teach us please let me know. I look forward to hearing any new ideas you may have, please contact me at 608-397-2099 or kelkel\_99@hotmail.com. Thank you!

*Kelly Goyette*  
Individual Development VP

## WAYS & MEANS DIRECTOR

Hello there, from your Ways and Means Director.

As I'm sure you've now heard several times, Riverfest '10 is upon us. Come on down to the beer tent and help us serve. Good times will be had, I guarantee. In fact, I was there the first night of 'fest and it was a blast and a half.

In other news, please consider signing up to help cook and sell brats at Festival Foods in Onalaska on Saturday, August 14th. Any amount of time you can chip in to help would be appreciated. We're looking to head over to Irishfest afterwards for some social activities. I hope to see you there. See either myself or Jeff Steidl for more information. The signup sheet is going around.

Everyone have a safe, fun Fourth and I hope you're enjoying this beautiful summer we've been having. See you in the beer tent! ;-)

Dan Tyzenhaus  
2010 Ways and Means Director  
La Crosse Jaycees

## WANTED: 2010 TOYS FOR TOTS CHAIRPERSON

Yes, it's that time of year again! No one wants to think about snow and ho ho ho, but it's time to choose a Toys for Tots chairperson! This person should be a motivated individual with organizational and leadership skills to coordinate this project. As chairperson, you will be responsible for overseeing the actions of the project committee, balancing and maintaining a budget and updating the chapter and community of upcoming events. This is one of our biggest projects of the year, but you will have a great support committee to help keep things running smoothly.

If this sounds like something you are interested in, please let me, Community VP Suzie or director Sara know. We will be choosing a chairperson at our first meeting in July.



**Road Rally/Scavenger Hunt  
La Crosse Chapter Fundraiser  
Saturday, July 17<sup>th</sup>  
1pm Check-in time at the JC hall  
1:15pm Start  
502 Jay St, La Crosse**



Sign up your 4 person team for a day of adventure around the La Crosse area!



\$10/person



7 teams max, so hurry and sign your team up!

Deadline for registration is Tuesday, July 6, 2010.



For more information about the La Crosse Jaycees,  
please visit us on the web at [www.lacrossejaycees.com](http://www.lacrossejaycees.com)!

The **LEADER**

La Crosse  
**JAYCEES**

502 Jay Street • P.O. Box 1234 • La Crosse, WI 54601  
608.791.1133

E-mail: [info@lacrossejaycees.org](mailto:info@lacrossejaycees.org)



## **JULY 2010 CALENDAR OF EVENTS**

- 1-4 Riverfest (Riverside Park)**
- 6 General Meeting (7:00 p.m. - 502 Jay St.)**
- 16 Blue Stars River City Rhapsody (5:00 p.m. - 10:30 p.m.)**
- 17 Road Rally, JC Hall (1:00 p.m.)**
- 20 General Meeting (7:00 p.m. - 502 Jay St.)**
- 26 Loggers Game**
- 27 Board Meeting (6:00 p.m. - 502 Jay St.)**
- 31 Thunder Ride (South Side Festgrounds, 2:00 p.m. - 7:00 p.m.)**