



# The Leader

March  
Volume 75 Issue 3

La Crosse Jaycees 502 Jay Street La Crosse, WI 54601 Phone: (608) 791-1133  
www.lacrossejaycees.org

## 2010 Board of Directors

### President

Heather Suby

### Chairman of the Board

Laurie Sonsalla

### Management VP

Donella Sarauer

### Community VP

Suzie Goyette

### Individual Development VP

Kelly Goyette

### Membership VP

Erin Morrison

### Management Director

Dan Tyzenhaus

### Community Director

Sara Halberg

### Community Director—Fundraising

Alicia Stensberg

### Individual Development Director

Dawn Tautges

### Membership Director

Angie Mattice

### Membership Director

Rachael Eaton

### Treasurer

Zach Geier

### Secretary

Kristie Arens

### Newsletter/Website Director

Suzie Goyette

### Social Director

Jeff Steidl

## 2010 President

Hello Jaycees,

Wow! It's March already!! How can that be possible?!?

What a busy but fun February for the La Crosse Jaycees! We had a record number of teams bowling for Big Brothers/Big Sisters this year...3 teams on 2 different nights!!! Not only did the bowlers have fun, but on both nights we had the biggest and loudest cheering sections!! Thanks to all who raised money for this great cause!

February also included our very first New Member Orientation of the year. I was lucky enough to be the special guest at this meeting and was very impressed by the hard work and organization that was put into this night by our Membership team of Erin Behlen, Angie Mattice, Rachael Eaton, as well as Jeff Steidl. Even if you've been a member for awhile, please feel free to check out this orientation. You might just learn something about the Jaycee organization that you didn't already know!!

We have several projects in full swing right now, one of them being MDA Shamrocks. Angie Mattice and the "Shamrock It" committee have been working hard at coordination business locations around town to sell shamrocks for us. We have already had several socials to deliver shamrocks and have tried to frequent the locations to promote the sales of them. There are many more opportunities in March for socials. We have a pretty healthy goal amount, so we need your help promoting the MDA Shamrocks!! Check the calendar for an upcoming Shamrock It event!!

Several of our members have been busy raising pledges for the annual Polar Plunge to benefit Special Olympics. Please consider pledging a few bucks if you can. Any amount helps!! Thanks to Kyle Olson for organizing our Regional Training and Chili Cookoff the last week of February. We were lucky to have our State President, Renee Miller, Membership VP Becky Vance and our National Vice President from Maryland, Cia Marshall in attendance to share information on recruiting new members and getting the word out there about our great organization. After training, we gathered a very large group from around WI and MN for our chili cookoff/shuffleboard competition. (continued on page 2)

---

**MICHAEL JACKSON**



## Inside This Issue

- 1-2 **President's News**
- 2 **Management VP**
- 2 **Riverfest**
- 3 **Community VP**
- 3 **Community Director**
- 3 **Community Director**
- 3 **Chicken Q**
- 4 **Membership VP**
- 4 **Social Director**
- 4 **Membership Director**
- 5 **MDA Shamrocks**
- 6 **Treasurer**
- 6 **Secretary**
- 6 **ID VP**
- 6 **ID Director**
- 7 **Calendar**



## President (continued)

Lots of great chili, great company and great fun!!! Thanks to all who were able to participate! We may have had a busy February, but I think that March and April will bring even more Jaycee fun! Look forward to events such as Polar Plunge, Hoolie Party, St. Patty's Parade, .01K, Game Night, CPG ID, Comedy Night, Indoor Olympics and even a Chicken Q!! For more information on any of these projects, please contact any Board Member!

It's been a great two months and I'm still here! Thanks to all of our members who have been attending meetings, projects and socials. Think about why you joined the Jaycees in the first place. If you haven't been around in awhile, we would love to see your smilin' faces!!! Check your email inbox often, come to a new event and "Make that Change"!!!

In Jaycees,  
Heather

## Management VP

We will be having a Chicken Q on Thursday, April 8th to raise money for the chapter. Please contact Alicia Stensberg or Sara Halberg, the co-chairs for this project, if you are interested in selling tickets, helping the day of the Chicken Q or would just like more information. We are also scheduling a date to work the Brat Barn at Festival when this has been set up we will let you know the date and more information. If anyone has any ideas for events that we can run please let us know as we are always looking for new and fun projects to help raise money for the chapter.

Donella Sarauer  
La Crosse Jaycees  
Management VP  
608-386-1404



## Riverfest

The Riverfest contract has been approved and things are well under way. I will have the chair of the day and bartending signups coming this month, please be looking for them. Set-up will be June 26<sup>th</sup> & 27<sup>th</sup>; we need at least 10 people there for these two days to fulfill our contractual obligations to Riverfest so please plan ahead.

Riverfest runs June 30<sup>th</sup> – July 4<sup>th</sup> this year. Last year was my first Riverfest as a Jaycee working in the beer tent and I had a blast, I even convinced some friends to help and they told me they had more fun working behind the bar than they would have on the other side. It is long hours for a few days but the time is well compensated with good times and the perks others at fest don't get to enjoy. Consider working and bringing many friends to help!

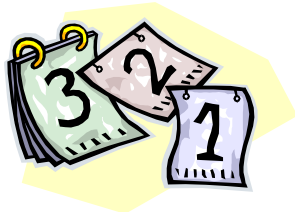
Zach Geier  
Riverfest Chair



## Community VP

Happy Spring everyone! Okay, it's not here yet but it's coming fast! Thank you to everyone who participated in Bowl for Kid's Sake in February. Good luck to those that are braving the cold water Saturday, March 6th for Polar Plunge for Special Olympics. Please make sure to stop at Pettibone and cheer on the Jaycees team.

The sponsorship request letters for Walkin' for Wishes have gone out to local businesses. If you would like a letter to provide to your employer to request a sponsorship, please let me know. The walk will take place June 12th, so please make sure to mark this on your calendar. If you're still interested in being on the committee, let me know. Also, Neighbors Day is coming up April 24th so don't forget to put that on your calendar as well!



Suzie Goyette  
Community VP  
Walkin' for Wishes Chairperson  
608-799-6554

## Community Director

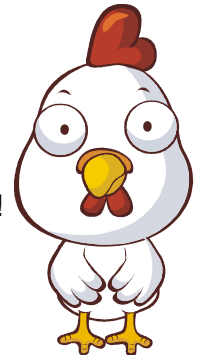
So much to do, so little time! Plans are in full swing for Neighbors Day on April 24<sup>th</sup>. We are seeking volunteers – lots and lots of volunteers – to help do spring cleaning for the elderly and disabled in the city of La Crosse. Please let me or Alicia know if you are interested! The Jaycees will be participating in the construction of Habitat for Humanity's 32<sup>nd</sup> home on May 22<sup>nd</sup> – save the date! Cody Wehling's band will also be doing a benefit fundraiser that evening at Howie's – more details to come. Also mark your calendars for April 8<sup>th</sup> to eat at the Chicken Q (and/or help serve)! Tickets are only \$7 for a half chicken, beans, potato salad, and roll. Hope you're hungry! Hope to see ya'll at the other upcoming community events, including MDA Shamrocks and Polar Plunge!

Sara Halberg  
Community Service Director



## Chicken Q

It's time to think CHICKEN! The Jaycees will be holding a chicken-Q on April 8 at the VFW on 630 S. 6<sup>th</sup> Street in La Crosse. Pogy's will be providing the chicken dinners and will sell for \$7 a piece. We will need your assistance in selling tickets and serving chicken the day of the Q. Tickets and sign up sheets will be available at the general meetings or by contacting Alicia Stensberg or Sara Halberg. We appreciate any assistance you are able to give, so lend a hand, eat some chicken, and help your Chapter reach its fundraising goals!



Sara Halberg  
Alicia Stensberg  
Co-Chairs

## Community Director

Three Jaycees Teams participated in the local Bowl for Kids' Sake event, a fundraiser for Big Brothers Big Sisters of the 7 Rivers Region. The three teams consisted of 14 bowlers and raised a combined total of \$1, 522! Thank you to our bowlers and everyone who donated and supported the teams by being at the bowling events!

The Polar Plunge, a benefit for Special Olympics Wisconsin, is upon us! The Jaycees have formed a team and have been working hard to raise pledges. Plunging will take place on Saturday March 6 at Pettibone Beach. The team will be meeting at Sloopy's at 9A for breakfast and drinks. Sloopy's will be providing a free shuttle bus to and from the plunge. The shuttle is open to plungers and spectators! Please join us on March 6 and show your support for your Chapter Plungers and Special Olympics Wisconsin!

Alicia Stensberg  
Community Fundraising Director



## Membership VP

Thank you to the members that renewed for March and to our new members, Billie Jo Larsen, Patrick Miller, and Greg Frie!

April memberships are due to the chapter by March 15. Renewal rate is \$45 for the year. Jaycee Bucks may be used to renew your membership. The following members are due for renewal:

Amy Andress  
Jeff Treder

Erin Behlen

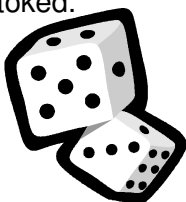


## Social Director

Is winter over yet? Well, I guess we'll have to figure out some fun activities to do INDOORS until winter is done. OK, trivia question you. What adds joy and zest to your life as well as relieves physical tension and stress while boosting your immune system? It also releases endorphins, the body's natural feel-good chemicals that promotes an overall sense of wellness and can even temporarily relieve pain. When it occurs, it promotes group bonding and attracts others to us. Did you guess it yet? It's LAUGHTER you goofballs! Get your minds out of the gutter! And what better way to get your fix of laughter than to join us for Live Comedy at Howie's on March 12<sup>th</sup>. And remember, it is not possible to feel anxious, angry, sad, or overwhelmed when your laughing. So hopefully the comedian is humorous, or else we're all screwed!

For those of you involved with Game Night, April 3rd will be our first game night at Dawn and Cody Wehling's house in West Salem. The game theme this night will be "Board Games". Look for more information to come as we get closer to this date. Well, it only gets warmer from here so keep your jackets on and your fireplaces stoked.

Peace Out,  
Jeff Steidl  
Social Director



## Membership Director

### New Member Orientation!

Tuesday, March 9<sup>th</sup> - 7pm

The Root Note - 115 4th Street South, La Crosse



Come one, come all! We are having **New Member Orientation** this month at The Root Note in the heart of downtown La Crosse. It is a comfortable, sophisticated setting where you will learn about the La Crosse Jaycees and how you can get what you want out of your new membership...all while enjoying coffee or your drink of choice.

Kristie Arens, 2010 La Crosse Jaycees Secretary, will be our special guest and we look forward to getting to know our new members. We welcomed three last month and will be adding more in March and throughout the year. All are welcome to attend orientation with our new members (guests, current members, anyone looking for something to do on a Tuesday night) and learn how the Jaycees give young people (between the ages of 21 and 41) the tools they need to build the bridges of success for themselves in the areas of business development, management skills, individual training, community service, and international connections.

Put it in your Blackberry, grab a friend and we'll see you there with coffee in hand on Tuesday, March 9<sup>th</sup>.

Angie Mattice  
2010 Membership Director

## Birthdays

- Sara Halberg 3/22
- Kari Olson 3/20
- Dawn Tautges 3/6



## MDA Shamrocks

The La Crosse Jaycees **2010 MDA Shamrocks Program** is in full gear! This St. Patrick's Day fund-raiser is a Community Fundraising project with proceeds going to families that need assistance with neuromuscular diseases (Jerry's Kids Camp attendance, medical supply repairs, research hours, etc.). Since February 15<sup>th</sup> the below local businesses have been raising funds by selling MDA Shamrocks in our area as well as donating funds towards the Muscular Dystrophy Association (MDA). A large thank you goes out to these businesses for their participation and in joining our efforts to raise funds for a great local cause.

**Ardies – Flipside**  
**Bennett O'Riley's Pub**  
**Big Johnson's Doghouse (Cashton)**  
**Boot Hill Pub**  
**Broncos**  
**Chances R**  
**Curves – Jackson Plaza**  
**Features Sports Bar & Grill (West Salem)**  
**Features 2 Inc. (Holmen)**  
**Frog Town Inn (Cashton)**  
**Green Door**  
**Grounded**  
**Happenings**  
**Old Style Inn**  
**Sloopy's Alma Mater**  
**Snuffy's**  
**State Room**  
**The Monarch Pub (Fountain City)**

***New this year!*** The La Crosse Jaycees have teamed up with **Irishfest** ([www.irishfestlax.org](http://www.irishfestlax.org)) and the **Greater La Crosse Area Shamrock Club** ([shamrockclublax.org](http://shamrockclublax.org)) to add to our resources and efforts. It is an honor to be recognized with these two local, well known organizations. We will also be participating in and showing patronage at the following events. All are welcome to attend!

### Upcoming MDA Shamrocks Dates

#### **Saturday, March 6<sup>th</sup>**

- Polar Plunge (Shamrock Patronage at Sloopy's Alma Mater)

#### **Friday, March 12<sup>th</sup>**

- Hoolie Party (UW - La Crosse), 7pm, Shamrock Sales and Jaycees Table

#### **Saturday, March 13<sup>th</sup>**

- St. Patrick's Day Parade and after party at Forest Hills, Shamrock Sales and Jaycees Table
- Shamrock Social - Big Johnson's Doghouse, Frog Town Inn (Cashton)

#### **Tuesday, March 16<sup>th</sup>**

- General Meeting, Shamrocks Social after Meeting (The Boot Hill Pub)

#### **Wednesday, March 17<sup>th</sup>**

- St. Patrick's Day (% sales events, Shamrock sales, .01k, Social)
- Shamrocks Social (various locations)

#### **Saturday, March 20<sup>th</sup>**

- Last day of sales for Shamrocks!
- Boot Hill Pub – Open House, 2 – 9pm



Our goal this year is to raise \$1,500 for the Muscular Dystrophy Association. If you come across the MDA Shamrocks Program in one of these local businesses through March 20<sup>th</sup> please don't hesitate to simply

donate \$1 or \$5 for a Shamrock. Your generosity will benefit 17 families in La Crosse County alone. Proceeds from ShamRock It T-shirts will also be donated to MDA. We hope to see you at the above events and the St. Patrick's Day Parade on Saturday, March 13<sup>th</sup>!

Angie Mattice  
 2010 MDA Shamrocks Chair



## Treasurer

I finally have everything set up in my computer with the treasurer information! I have the budget entered and I am excited to announce that we will have reports to review quarterly to keep up on our status throughout the year. I realize I may be the only one excited about it but I think it will help us a lot in decisions of what to do and what not to do going forward.

Like last year, I am going to implement a deadline to submit for reimbursements. **Please e-mail me by 5 the Monday before any scheduled meetings if you would like to be reimbursed for anything.** This helps with having accurate numbers on the agenda as well as handling the general banking duties.

Thank you,  
Zach Geier  
Treasurer

## Secretary

Hello Jaycees!

I think spring might be finally here!

This is the perfect time to start thinking about working on the next Road Rally! The Road Rally is a game in which teams set out on an adventure throughout the area searching for answers to clues and questions. The team that comes to the final location first with the correct answers wins! Since I was co-chair last year, I thought I would throw the opportunity out there for someone else to chair or co-chair. This is a really fun and challenging project that can span a few different areas, last year it was used as a membership drive, management project and a social. If you have any questions or need more information, please contact myself or Donella.

Kristie Arens  
Secretary



## Individual Development VP

Happy March everyone! It's hard to believe we're already 3 months into the year. Time is sure flying by!

Have you ever been watching someone do something and thought how cool it would be to learn that skill. Or, is there something you are really passionate about and would love to share it with others? Let me know what that is and we could plan an ID. Even better, if it's something you could show everyone, you could teach an ID course. Just let me know! I hope to see everyone at the CPG ID on Tuesday, March 23rd, at 8:00 p.m.

Kelly Goyette  
Individual Development VP



## ID Director

Hello Fellow Jaycees!! I can't believe we are already heading into March! Kelly and I are very excited be bringing 2 Great ID's to you this month and we hope you'll join us for both. The 1<sup>st</sup> one we have planned, is a Skeeball ID. This will be taking place on Tuesday, March 9<sup>th</sup>, 8pm at the Chuck E. Cheese in La Crosse. Come on out and join for a some fun skeeball practice and competition. The 2<sup>nd</sup> ID we have planned is a CPG or Chairpersons Planning Guide ID. Kyle Olson will be going through and teaching us how to fill out a CPG. Anybody that is looking to get more involved with the Jaycees and chair an event or help chair an event, should definitely join us for this session. We will be doing this on Tuesday, March 23<sup>rd</sup>, 8pm, at the Jaycee Hall. We will be doing one of these each quarter, so if you can't make that session, don't worry, we will be doing more. Looking forward to seeing you all at our March ID's. Any questions, feel free to email me [pdot95@yahoo.com](mailto:pdot95@yahoo.com) or Kelly [kelkel\\_99@hotmail.com](mailto:kelkel_99@hotmail.com).

Dawn Tautges  
Individual Development Director

# March 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 7:00 p.m. General Meeting MDA Social to follow	3	4	5	6 Polar Plunge MDA Social to follow
7	8	9 New Member Orientation 7 p.m. Root Note 8:00 p.m. Skee-ball ID at Chucky Cheese	10	11	12 1:00 Neighbors Day Committee Meeting Comedy at Howies Houli Party at UWL (7pm)	13 St. Patty's Day Irish Fest Parade 10 a.m. Forrest Hills, Shamrock Sales and Jaycees Table Shamrock Social to follow
14	15	16 7:00 p.m. General Meeting MDA Social to Follow	17 St Patrick's Day Social 95.7 .01K	18	19	20 Boot Hill Pub— Open House 2 -9 p.m.
21	22	23 6:00 p.m. Board Meeting 8:00 p.m. CPG ID	24	25	26 1:00 Neighbors Day Committee Meeting	27
28	29	30	31			

